

Concept of Broadcasting: The purpose of this event is to familiarize the contestant with the important medium of broadcasting and to test the ability of the participant to read with authority, intelligence, and audience appeal while understanding the necessity of visual communication with the audience. The contestant will also engage in a satisfactory analysis and synthesis of news items through broadcasting, including a one-minute editorial.

The broadcast should be a factual presentation of the news. Consideration should be given to the organization of the rewritten copy with the emphasis on announcing techniques and the editorial. The broadcaster should provide a clear transition to identify the editorial, which may be placed at any point in the newscast. The suggested time limit for the editorial is one minute, not inclusive of the time spent reading the news story upon which the editorial is based. The substance of the editorial should reflect an understanding of the issue and should suggest an analytical judgment.

Procedure: The MIFA office will supply news copy for Regional and State Final contests. There will be different copy for every round at each level of competition. All contestants must use only the copy that is made available by the Tournament Director for the news and editorial segment. The Tournament Director will also provide the judge(s) with the packet of news copy and note the appropriate news story selected for editorial commentary. The judge must return all broadcasting copy to the tabulation room with his or her ballot.

The insertion of additional copy (e.g., stories not in the supplied packet of news copy or commercial material) from outside the provided copy will result in the disqualification of the contestant from further competition; however, openings and closings for broadcasting may include the contestant's name and/or references to local conditions, such as weather and/or traffic conditions. Original transitional phrases are acceptable and encouraged. In broadcasting, a transition is a phrase or sentence relating one news story to another news story.

Prior to the receipt of the copy, the contestants may draw for or be assigned a presentation order [Speech Activities, Individual Events Activities: Presentation Order]. At eight-minute intervals, following the presentation order, each contestant receives the packet of news copy. The contestant has thirty minutes to cut, edit, write, and organize the packet of news copy into a five minute news presentation including their editorial.

The contestant may use appropriate resource material to assist in the preparation of the editorial; however, the content of the editorial must reflect the words of the broadcaster. Contestants may use personal technology to access resources to acquire information, but using technology to confer with external sources is unacceptable. Furthermore, the use of pre-written editorials will result in disqualification.

There shall be no communication between contestants during their entire preparation time. The person in charge of the preparation room may dismiss a contestant from the contest if the contestant persists in talking or if the use of personal electronic technology is disruptive. Contestants should not enter the competition room while another speaker is presenting. Entering a room during a broadcast could result in the disqualification of the offending contestant.

If contestants wish to use a name as well as their code number, they must use their given name.

The broadcast, including the 1 minute editorial, is five minutes. At the request of the contestant, the time remaining should be displayed. Presentations, which do not conform to the suggested time parameters, may be penalized at the discretion of the judge. Penalties are not mandatory.

Following the broadcast, the participant must remain in the contest room until the conclusion of the section unless otherwise indicated by the tournament director. A contestant who leaves the contest room following his or her presentation may be disqualified from further participation in the particular tournament, or a rank of four with no percentage points could be assigned to the contestant for the round in which the individual left the contest room following his or her broadcast.



HS BROADCASTING

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BASIS FOR DECISION

Oral Presentation: The delivery of the speech should be enthusiastic, direct, sincere, and communicative. The speaker should give the impression of genuineness without affectation in attitude, manner, or appearance. The speaker's delivery should be free from marked defects in the mechanics of speech — quality and use of voice, enunciation, and fluency — and should be effective in enlisting and holding the interest of the audience. The speaker may deliver the speech from a manuscript, memory, an outline, or any combination thereof.

Action and Platform Conduct: The speaker should exhibit personality, maintain direct eye contact with the audience, show physical poise, and demonstrate freedom in posture, movement, and gesture. Prompting from the audience is not allowed and could be the basis for disqualification.

Timing: Each presentation must be timed. Timing starts when the presentation by the contestant begins. Either the judge or an alternate timekeeper, under the supervision of the judge, is responsible for using a timing device and for displaying time cards that are clearly visible to the contestant unless the performer prefers not to have visual timing. The number showing on the card should indicate the amount of time remaining. Judges should give an oral report of the actual time at the completion of each performance. Timing must be indicated on the ballot as well as on the contestants' critique sheets.

Presentations that do not conform to the suggested time parameters may be penalized at the discretion of the judge. Penalties are not mandatory for timing irregularities.

HIGH SCHOOL: Time limit for high school Broadcasting in high school is five minutes.

Contestant Evaluation: The ballot must be completely filled out and needs to include the contestant's name and code, the author, the rank, the percentage score, and the time of the presentation. Judges are to complete their ballots legibly.

Each judge shall rank the participants as 1,2,3, according to the relative merits of the contestants. All other contestants will receive a rank of 4. The judge shall also assign a percentage score ranging from 100 to 75. No two contestants can be given the same percentage.

All point scores must be assigned in whole integers. One hundred percent must be assigned to the best contestant with the points for all other contestants in the range of 99-75. The assignment of a score between 79-75 should be reserved for special circumstances; such as when a contestant fails to complete his or her presentation, exhibits inappropriate behavior, or performs highly inappropriate material.

Critique sheets and ballots must be returned to the ballot collection/tabulation room at the conclusion of each round.

Note: Please follow the instructions given at the judge's meeting concerning speaking order. Some Invitational tournaments may draw in round. Regional & State Tournaments use the order as listed on the schematic.

Table with 6 columns: Order, Contestant, Code, Time, Rank, %. Rows 1-7.

Round ___ Section ___ Judge _____ Code _____ School _____ Cell# _____