

# Vinyl Sales Hit \$1 Billion In U.S. Revenue Last Year

Vinyl has had 19 years of consecutive growth in the U.S., selling nearly 47 million copies last year according to the RIAA's year-end report.

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Vinyl's resurgence has reached a new milestone, as vinyl revenue surpassed \$1 billion in revenue in the United States in 2025, the **RIAA** reported in its annual year-end report published on Monday.

Overall, vinyl sales grew about 9.3 percent year over year, the RIAA said, with overall units sold rising from 43.4 million to 46.8 million. That's a sharp contrast to other legacy listening formats like CDs and digital downloads, whose revenues dropped by 7.8 percent and .8 percent, respectively. And while some record store owners and collectors have expressed concern about vinyl getting consistently more expensive so far, the data shows that hasn't lead to waning demand yet.

The vinyl boom started in the late 2000s as a more niche trend among audiofiles and indieheads, with alt-rock figures like Jack White serving as early trailblazers evangelizing the format. Today, it's a mainstream hobby carried by mainstream pop; **Taylor Swift** in particular has had the top-selling vinyl album in the country for the last four years.

While vinyl's growth reflects a continued interest from listeners to own tangible, physical copies of music and to support their favorite artists, it still remains a small piece of the overall pie in today's music industry.

Streaming **remains the business's dominant revenue driver**, making up \$9.47 billion of the \$11.5 billion in overall recorded revenue of 2025, a new record high, the RIAA said.